

Dear Friend:

I would like to invite your participation in The StrengthsMastery Seminar, hosted by The Roy West Companies in Orlando, Florida.

As a result of your attendance, you can expect to be provided a thorough introduction to the full suite of Gallup products and services with emphasis on Employee and Customer Engagement and their correlation to business outcomes.

As you are being invested in one to one, through interactive exercises and via open dialogue, you will realize that your perspective is being broadened and your life's mission revealed. You will learn that you are aligned with powerful new friends who share your commitment to focusing on what is good and right in others and coaching them to their true potential.

And, your demonstrated mastery of the strengths language, strengths based tools and strengths based coaching, will earn you the designation of **ROYWEST MasterCoach**.

We will begin on the evening before our seminar with a magical event in Downtown Disney. We will conclude our time together meeting and building relationships with fellow MasterCoaches and Board Members of The Roy West Companies.

The cost for the StrengthsMastery Seminar is \$2,500. Please contact me at **407-342-3966** or via email at **roy@royjwest.com** to RSVP your attendance at this life-changing event.

I am looking forward to investing in you!



Roy J. West
Founder and CEO
The Roy West Companies



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www.royjwest.com

StrengthsMastery Seminar Agenda

| Friday | |
|----------------------|---|
| 6:00 pm to 8:30 pm | Evening at Downtown Disney |
| Saturday | |
| 8:30 am to 9:00 am | Continental Breakfast |
| 9:00 am to 10:00 am | Interactive Exercise/Dialogue: Focus on You |
| 10:00 am to 10:30 am | Break |
| 10:30 am to 12:00 pm | Interactive Exercise/Dialogue: All About Your Strengths |
| 12:00 pm to 1:30 pm | Working Lunch: Video Presentation – “A Great Place to Work” |
| 1:30 pm to 3:00 pm | Interactive Exercises/Dialogue: Strengths Based Tools |
| 3:00 pm to 3:30 pm | Break |
| 3:30 pm to 5:00 pm | Interactive Exercises/Dialogue: 1 to 1 StrengthsInterviews |
| Evening | Free time |
| Sunday | |
| 8:30 am to 9:00 am | Continental Breakfast |
| 9:00 am to 10:00 am | Interactive Exercise/Dialogue: Wondering About |
| 10:00 am to 10:15 am | Break |
| 10:15 am to 12:00 pm | Interactive Exercises/Dialogue: 1 to 1 StrengthsInterviews Continued |
| 12:00 pm to 1:30 pm | Working Lunch: Introduction to The Roy West Companies’ Web Tools |
| 1:30 pm to 3:00 pm | Interactive Exercises/Dialogue: Review, Synthesis and Planning |
| 3:00 pm to 3:15 pm | Break |
| 3:15 pm to 4:30 pm | Interactive Exercise/Dialogue: Peer Feedback and Closing Remarks |
| 5:00 pm to 8:00 pm | Evening with Fellow MasterCoaches and ROYWEST Board Members |

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How They Feel After a StrengthsMastery Seminar

“Roy’s presentation during this seminar has been very enlightening. I truly think this is a turning point in my personal and professional life.”

Kauai, HI

“Turning the microscope on yourself is often frightening because you have to live with the person you discover. Thank you for helping me see myself through a different lens...the lens called “my talents.” I like the person I am going home with tonight more than ever before.”

Orlando, FL

“Very enjoyable. I often come to courses feeling very dubious about whether I will get any benefit. I felt this course was extremely useful and will help me at work to get more benefits from my team and myself. As a true English person I rarely give full marks, which shows just how good this course truly was.”

London, England

“Roy’s ability to build relationships with each participant ensures you personally leave the seminar with a stronger belief in the tools and yourself. I have learned so very much and believe I am on my way to being a great coach to my team! Thanks again!”

Hilton Head Island, SC

“Roy is an inspirational speaker. I love his ability to “engage” all the members in the seminar. He has taught me that engagement is an imperative to learning.”

Salt Lake City, UT

“Surprising truths came through in this course. I was already impressed with the accuracy of my personal results, but wondered how it could be put into practice. I am confident that I can now use this to assist my fellow associates. Roy West is world-class!”

Marbella, Spain

”I have been in many training seminars over the years and never has anyone kept my attention for an entire two days, until now. Fantastic stories, analogies and suggestions. Pace of the two days was perfect! Great pre-seminar correspondence and great materials.”

Honolulu, HI



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